

# WHO IS THE HUMANITARIAN COALITION: MISSION, VISION, VALUES, HISTORY



## WHO WE ARE

The **Humanitarian Coalition** brings together leading aid organizations to provide Canadians with a simple and effective way to help during international humanitarian disasters. Member agencies join forces to raise funds by mobilizing media, businesses and individual Canadians.

**Together, we are saving more lives.**

## OUR MISSION

The Humanitarian Coalition strives to maximize Canadian fundraising efforts in support of members' humanitarian assistance programs for communities affected by international humanitarian disasters. By working together, the members seek to increase the awareness of humanitarian needs, reduce the duplication of fundraising costs, and take the guesswork out of giving for Canadians.

## OUR VISION

During global crises, when lives and livelihoods are at stake, the Humanitarian Coalition unites Canadians to save more lives and protect livelihoods. Together, we are Canada's first and trusted choice in times of need, responding with immediate lifesaving and other humanitarian assistance when and where it is needed the most.

## OUR SHARED VALUES

- ▶ Trust, collaboration, collegiality, and teamwork
- ▶ Creativity and knowledge-sharing
- ▶ Accountability and effectiveness
- ▶ Passion and commitment to the greater good

## OUR IMPACT

- ▶ The Humanitarian Coalition has a proven track record of helping survivors of disaster rebuild their lives.
- ▶ Since 2009, we have raised \$248.7 million to meet the emergency needs of more than 10 million people across more than 130 crises.

## OUR HISTORY

- ▶ Twelve major Canadian charities, with a combined presence in more than 140 countries, united to form the Humanitarian Coalition in order to lead the Canadian response to humanitarian disasters.
- ▶ The Humanitarian Coalition began in 2005 as an informal collaboration among CARE Canada, Oxfam Canada, Oxfam-Québec and Save the Children. Plan Canada joined shortly thereafter. In the wake of the Indonesian Tsunami in 2004, the goal was to improve and strengthen Canadians' response to major international humanitarian disasters.
- ▶ The Humanitarian Coalition was formally incorporated in 2009. It expanded its membership in 2017 with the addition of Canadian Lutheran World Relief and Islamic Relief Canada. In 2019, Canadian Foodgrains Bank and World Vision Canada joined as full members, along with Action Against Hunger, Humanity & Inclusion and Doctors of the World (Médecins du Monde) as affiliate members.



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