

ANNUAL REPORT

2016-2017



Image: Save the Children Canada

**HUMANITARIAN
COALITION** 



Canadian Lutheran
World Relief



care



OXFAM
Canada



OXFAM
Québec



Save the Children

Together saving more lives

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A YEAR OF GROWTH AND CHANGE

MESSAGE FROM CHAIR AND EXECUTIVE DIRECTOR

Change and renewal are the lifeblood of any dynamic organization. For the Humanitarian Coalition, 2016-2017 was no exception.

Our joint appeal for the Syrian Refugee Crisis, which began in 2015, wound down in February 2016. At almost six months, this was the longest joint appeal for the Humanitarian Coalition and its member agencies. While the campaign was extremely successful in raising funds to deliver vital aid, the crisis itself continues to be felt on the ground, six years since the start of the conflict.

With more than 13.5 million Syrians affected, internally displaced, or seeking refuge in other countries, the world began to recognize the larger scale of the refugee crisis. UN numbers released in 2016 showed that more than 65 million people worldwide were refugees, displaced persons, asylum seekers and/or stateless persons. That is double the population of Canada.

Working towards World Refugee Day, on June 20, the Humanitarian Coalition expanded its network, working together with 13 international aid agencies, 15 corporate partners and 3 networks to launch a national awareness campaign of events and activities which garnered the support of 33 Members of Parliament, including the Prime Minister.

The success of this initiative and the collaborative efforts it engen-



Denise Byrnes,
Incoming Chair

dered resulted in the expansion of the Humanitarian Coalition to seven agencies. Following extensive work throughout the last half of 2016, Islamic Relief Canada and Canadian Lutheran World Relief, both participants in the World Refugee Day efforts, officially joined the Humanitarian Coalition at the beginning of 2017.

The addition of two organizations with extensive disaster relief experience and backgrounds increases the Humanitarian Coalition's reach and diversity while continuing its goal of enabling Canadians to help more people affected by disasters worldwide.

Their arrival was also met with changes at the Secretariat. Nicolas Moyer, who served as Executive Director for nine years, departed in search of new challenges. In doing so, he created space for new leadership to creatively pursue and extend the path he forged for the Humanitarian Coalition. At the Board level, the role of the Chair was capably transferred from Patricia Erb of Save the Children Canada to Denise Byrnes of Oxfam-Québec.

With two new members, a new Chair and a new Executive Director, the Humanitarian Coalition is entering a new chapter in our efforts to change the way Canadians respond during large-scale international disasters. With your support, we will continue to strive and serve as the leader in humanitarian mobilization and fundraising in Canada.



Richard Morgan,
Incoming Executive Director

The period covered by this annual report falls under the Humanitarian Coalition's Strategic Plan 2014-18. The main objectives of this plan are to deliver successful and high quality fundraising appeals that bring assistance to the survivors of major international humanitarian disasters; provide program expertise and innovation to support improved humanitarian outcomes; and ensure operational resilience. We aim to change the way Canadians donate for emergencies and ultimately to succeed in getting more effective assistance to the survivors of disasters than was previously possible.

WORKING TOGETHER

Recent global trends show that disasters are changing, that they are more frequent and affect more people than ever. The landscape is quickly evolving and the way we respond to crises is changing just as swiftly.

Adaptability, innovation and ingenuity are paramount in responding to these crises. So is the understanding that we can't do it alone. That's the idea behind cross-sector collaboration. More and more, not only do leading humanitarian agencies and governments ensure rapid and effective delivery of life-saving programs when needed, but corporations are also participating in rapid response efforts.

"Together saving more lives" isn't just a slogan: it's what defines the Humanitarian Coalition. When we say "together", we mean everyone from our member agencies to our donors, our private sector partners, governments and other not-for profit networks and organizations. Without this extensive cross-sector involvement and collaboration, the effectiveness and success of a joint appeal during major humanitarian disasters and emergencies would not be possible.



MISSION

The Humanitarian Coalition strives to maximize Canadian fundraising efforts in support of members' assistance programs for the survivors of international humanitarian disasters. By working together, the members seek to increase the awareness of needs, reduce the duplication of costs and take the guesswork out of giving for Canadians.



Image: Jean-Baptiste Lacombe - Oxfam-Québec

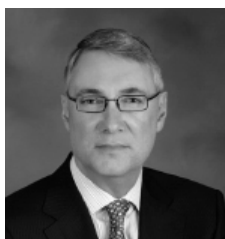
The Humanitarian Coalition brings together Canada's leading aid agencies to finance relief efforts in times of international humanitarian crises.

Our member agencies work together to eliminate unnecessary competition, reduce the duplication of fundraising costs, and inform the public on the needs of survivors.

The Humanitarian Coalition is managed by a *Secretariat*, which works closely with different standing committees, each with its respective strategic priorities and representatives from member agencies. The Secretariat is accountable to its member agencies through a *Board of Directors*. It is also a member of the international *Emergency Appeals Alliance*, which comprises joint appeal mechanisms from 11 countries.

The member agencies abide by the Core Humanitarian Standards, the Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGOs) in Disaster Relief, and the Canadian Council for International Cooperation's Code of Ethics and Operational Standards.

BOARD OF DIRECTORS



Robert Granke
Executive Director
Canadian Lutheran
World Relief



Gillian Barth
President and CEO
CARE Canada



Zaid Al-Rawni
President and CEO
Islamic Relief
Canada



Julie Delahanty
Executive Director
Oxfam Canada
Treasurer



Denise Byrnes
Executive Director
Oxfam-Québec
(Incoming Chair)



Caroline Riseboro
President and CEO
Plan International
Canada



Patricia Erb
President and CEO
Save the Children
Canada
(Outgoing Chair)



RAPID RESPONSE NETWORK

Over the years, our collaborative approach has led to the creation of the Humanitarian Coalition's Rapid Response Network. This group of corporate partners contributes time and resources to raise awareness of a crisis and encourage Canadians to donate, each in line with their particular capacity. Without their support, our appeals would not be nearly as successful.

MEDIA PARTNERS



“The first time we worked with the Humanitarian Coalition was in 2008 when a cyclone hit Myanmar and we knew we needed to do something,” says **Julie McLean**, Manager of Community Investment at Bell Media. “The Humanitarian Coalition was – is – an amazing organisation that reaches out to support all those people in need. And now, the fact that we have an organisation and a partner that we go to and can trust in times of a natural disaster really benefits us because there are no questions.”



“We began noticing some of our members were responding to disasters because the populations that were affected on the ground were represented in their staff,” said **Steven Fish**, then executive director of Canadian Business for Social Responsibility, which connects with businesses across Canada. “The Humanitarian Coalition provides a connection to the humanitarian world that our organization hadn’t necessarily had before. I think it was an a-ha moment for a lot of the companies saying ‘you know, a traditional fundraising campaign or awareness campaign is insufficient, what can we do that’s more meaningful, more connected’. And that’s where the Humanitarian Coalition comes in.”

LEAD PARTNERS

SUPPORTERS

EMERGENCY RESPONSES



**SYRIAN REFUGEE CRISIS
& WORLD REFUGEE DAY**



HURRICANE MATTHEW



STOP FAMINE TOGETHER

SYRIAN REFUGEE CRISIS & WORLD REFUGEE DAY

In 2016, six years since it began, the Syrian Refugee Crisis continued to grab headlines, and it continues to do so. The Humanitarian Coalition launched a joint appeal in September 2015 that didn't end until February 29, 2016, following the end of the Government of Canada's matching fund. During the six month campaign, Canadians generously donated \$3.7 million to the Humanitarian Coalition.



While the joint appeal closed, the situation remained, and remains, critical. Our member agencies continue to provide support to Syrians, whether they are refugees or still in Syria and in need of assistance.

While Syria remained in the news, little media attention was paid to other countries experiencing their own refugee crises.

In 2016, the UN placed the number of refugees, displaced persons, asylum seekers and stateless persons at 65 million, double the population of Canada.

**WORLD
REFUGEE
DAY**
**JUNE
20 / 2016**

IN ORDER TO RAISE AWARENESS OF THE GLOBAL REFUGEE CRISIS AND ENCOURAGE CANADIANS TO HELP, THE HUMANITARIAN COALITION DEVELOPED AN UNPRECEDENTED CAMPAIGN, BASED ON THE POWER OF COLLABORATION.

65 AN UNPRECEDENTED CRISIS
MILLION PEOPLE AROUND THE WORLD ARE
DISPLACED BY CONFLICT. HALF ARE CHILDREN.

LIMITED ACCESS TO VITAL
SUPPLIES SUCH AS

water
 food
 blankets
 medicine
 shelter

IN ALL, WE WERE...

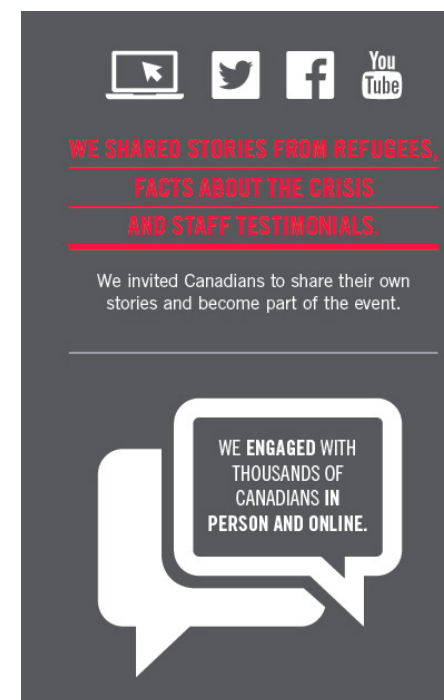
13 INTERNATIONAL
AID ORGANIZATIONS

15 CORPORATE PARTNERS

3 NETWORKS

To raise even more awareness and provide more support to those in need, the Humanitarian Coalition broadened its approach and worked with not just its member agencies but 8 other humanitarian aid organizations to raise funds and create a national awareness campaign that culminated on June 20, **World Refugee Day**.

Through a multi-faceted approach involving social media, traditional media, public events and government relations efforts, the Humanitarian Coalition was able to raise awareness across the country of the refugee crisis and form new partnerships supporting international assistance objectives. Together, the participating humanitarian aid organizations raised \$715,000 more for the refugee crisis.



TOGETHER, WE ARE STRONGER.

TALA'S LONG JOURNEY BACK TO SCHOOL, THANKS TO YOU

Almost 5 million Syrians have fled the country since war broke out six years ago. They have escaped through almost every imaginable way, and into almost 30 countries.

For nine-year-old Tala and her family, that country was Egypt. They were initially able to afford a flight from Syria to Khartoum, Sudan, before facing a gruelling car trip through the desert into Egypt.

As a refugee, her father was unable to find regular work. Without formal papers and little money remaining, Tala was unable to resume schooling.

Then, approximately one month after their arrival in Alexandria, Tala's mother learned about a program Plan International and a local Community Development Association were offering to support Syrian refugees with education and shelter needs.

Thanks to money raised in Canada by the Humanitarian Coalition, Tala was able to receive a new school kit with uniform and supplies, afford to return to school and take part in remedial classes to make up for lost classroom time.

"I go to school happily nowadays after I received all of the items of the grant and I am not shy anymore."

Tala hopes to be a doctor when she grows up, and wishes that everyone lives in peace. She is happy to have learned that there are people who really care about her and her family, and has begun to feel that Egypt is her second homeland.

Syria Refugee Crisis Highlights



13 million people affected



3.7 million raised

Help provided

- food, water, clothing and shelter
- child-focused services, including protection services, safe spaces, recreational activities and education
- livelihood support, including cash support
- public health promotion
- protection activities, including women-friendly spaces
- water, sanitation and hygiene assistance



Image: Plan International Canada

In early October, Hurricane Matthew slowly made its way through the Caribbean, bringing torrential rains and winds up to 230 km/h. Haiti and Cuba bore the brunt of the Category 4 storm, with Haiti particularly vulnerable because of the 2010 earthquake.

More than 2 million people were affected across the Caribbean and 1 million needed immediate humanitarian assistance. Approximately 800 people were killed, homes and crops were destroyed, and widespread flooding posed a particular risk for waterborne diseases such as cholera.

Thanks to more than \$500,000 in donations, our member agencies were able to help more people with basic necessities such as food, water, shelter and basic health care.

In addition, thanks to \$645,000 from the Humanitarian Coalition's Canadian Humanitarian Assistance Fund (CHAF), more than 10,000 people received immediate life-saving assistance, in particular access to safe drinking water, hygiene kits, sanitation and shelter.

HURRICANE MATTHEW

affected
2 million



\$ 500,000 + raised

Help provided:



Water and sanitation | Maisi Municipality, Guantanamo Province, Cuba | **Oxfam Canada**

Health, protection and basic privacy through NFI* | Cuba | **Save the Children Canada**

Emergency WASH*, livelihoods and protection | Haiti (South and Grande Anse Departments) | **Oxfam-Québec**

WASH* relief aid | Grande Anse, Haiti | **Plan International Canada**

Household hygiene and basic personal recovery | Baracoa and Maisi municipalities of Guantanamo Province, Cuba | **CARE**

WASH - Water, Sanitation, Hygiene

NFI - Non-Food Items





Image: Oxfam-Québec

A UNIQUE SOLUTION TO DELIVERING AID IN HAITI

In the aftermath of Hurricane Matthew, residents of Haiti, still recovering from a devastating earthquake from 2010, were left reeling once again.

Thousands of people were left isolated, with little access to food, water and health care.

“All the homes were destroyed. We are sleeping in the streets and the roads out of town are impassable,” says Marie-Josée Dorismon, who saw her village of Bousquets almost completely destroyed.

As such, the question aid workers were asking themselves was how to get large amounts of aid, especially food, to isolated communities quickly.

The answer was by boat. Leveraging their existing partnerships and local knowledge gleaned through initial discussions with local leaders, Oxfam was able to deliver relief aid to five communities in the Chardonnières department. They filled boats with supplies, one coming from Les Cayes in the south and one from Port-au-Prince in the north.

“I am very grateful because there was not a lot that had arrived. You are bringing us much needed food relief,” said Suze, a young woman who received aid in Bousquets.

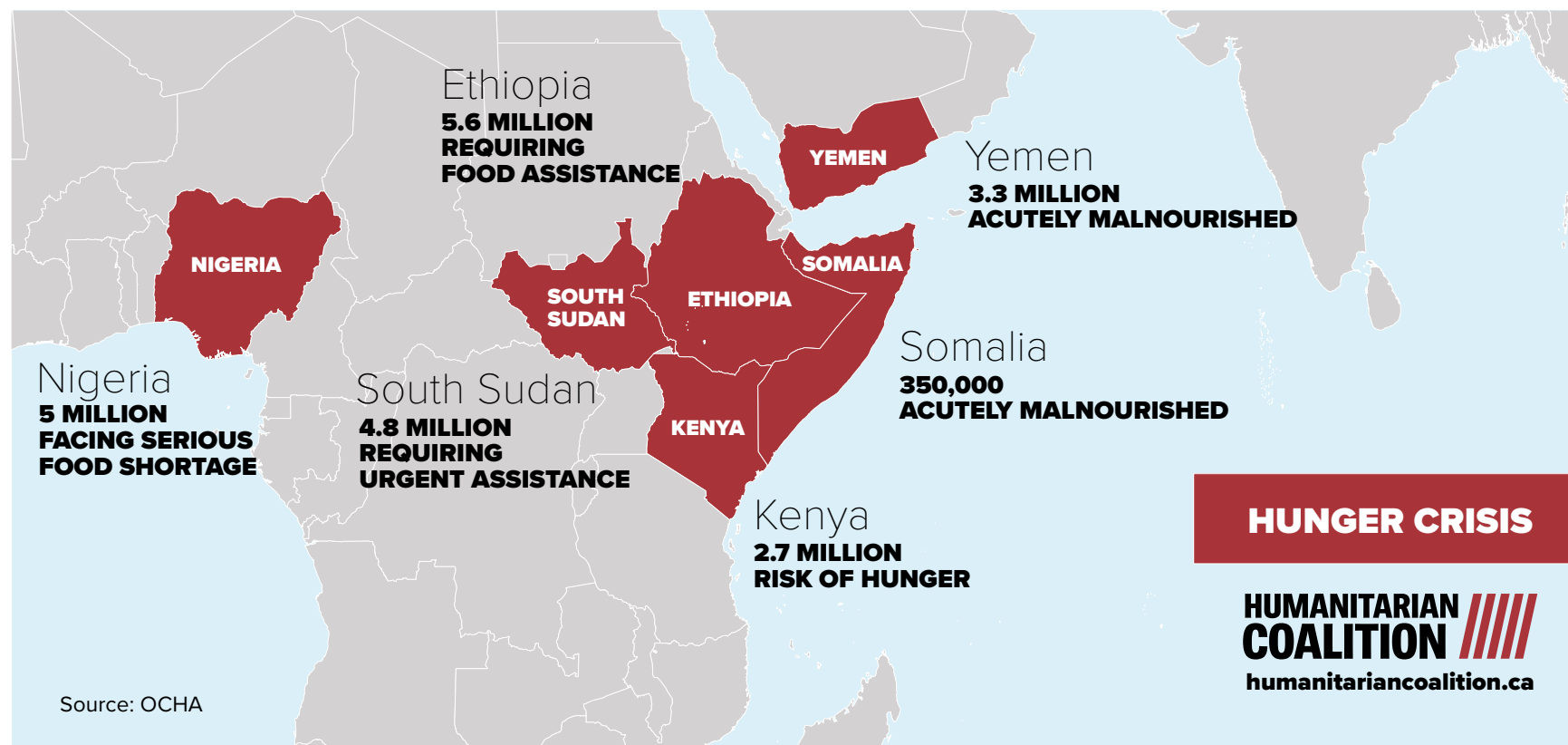
Thanks to this innovative method, Oxfam was able to bring 110 tonnes of food to vulnerable populations.

STOP FAMINE TOGETHER

In early 2017, famine was declared in parts of South Sudan, the first time famine had been officially declared in the world since 2011, when famine killed more than 260,000 people.

In fact, a number of countries faced potentially catastrophic famines in 2017, including South Sudan, Yemen, Somalia, Nigeria, Ethiopia and Kenya. Despite numerous appeals for assistance at the UN, more than 20 million people remained at risk.

Many of the Humanitarian Coalition members launched independent fundraising efforts between February and March. By mid-May, when the situation continued to deteriorate, the members mobilized to launch a joint campaign. Full results of this joint appeal will be available in next year's annual report.





Global Affairs
Canada

Affaires mondiales
Canada



PROVIDING SUPPORT FOR SURVIVORS OF SMALLER DISASTERS CANADIAN HUMANITARIAN ASSISTANCE FUND

The Canadian Humanitarian Assistance Fund (CHAF) has become an indispensable tool in Canada's efforts to provide assistance to survivors of smaller disasters worldwide.

This fund is an innovative humanitarian mechanism between Global Affairs Canada, the Humanitarian Coalition and its member agencies. It allows the member agencies to respond quickly and help people affected by smaller-scale, rapid-onset disasters. These receive very little global media attention, yet there are unmet needs or gaps and assistance is particularly difficult to finance.

With their collective presence in over 150 countries, the Humanitarian Coalition member agencies are often already on the

ground in disaster areas and are able to lever their local knowledge, community-level relationships, and program capacity to respond quickly once resources can be mobilized.

Projects funded through this mechanism must significantly contribute to improved physical security; improved or maintained health; and/or improved or maintained household or community livelihoods.

In 2016, the CHAF was activated for 15 responses in 13 countries. Between January and May 2017, 4 responses were funded through the CHAF. Details on the 2017 responses will be available in next year's annual report.

Image: Plan International Canada



CHAF BY THE NUMBERS

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Number of people reached

Approximately 184,000



4 storms



3 earthquakes



5 floods



2 conflicts



1 population displacement

Assistance provided



Water, Sanitation, Hygiene 51%



Protection 11%



Livelihood 10%



Non-Food Items 13%



Shelter 7%



Other 8%



Average time to approve funds

4 days



Funds allocated

\$4.8 million total

\$3.6 million from Global Affairs Canada

Equivalent of \$27 per person helped

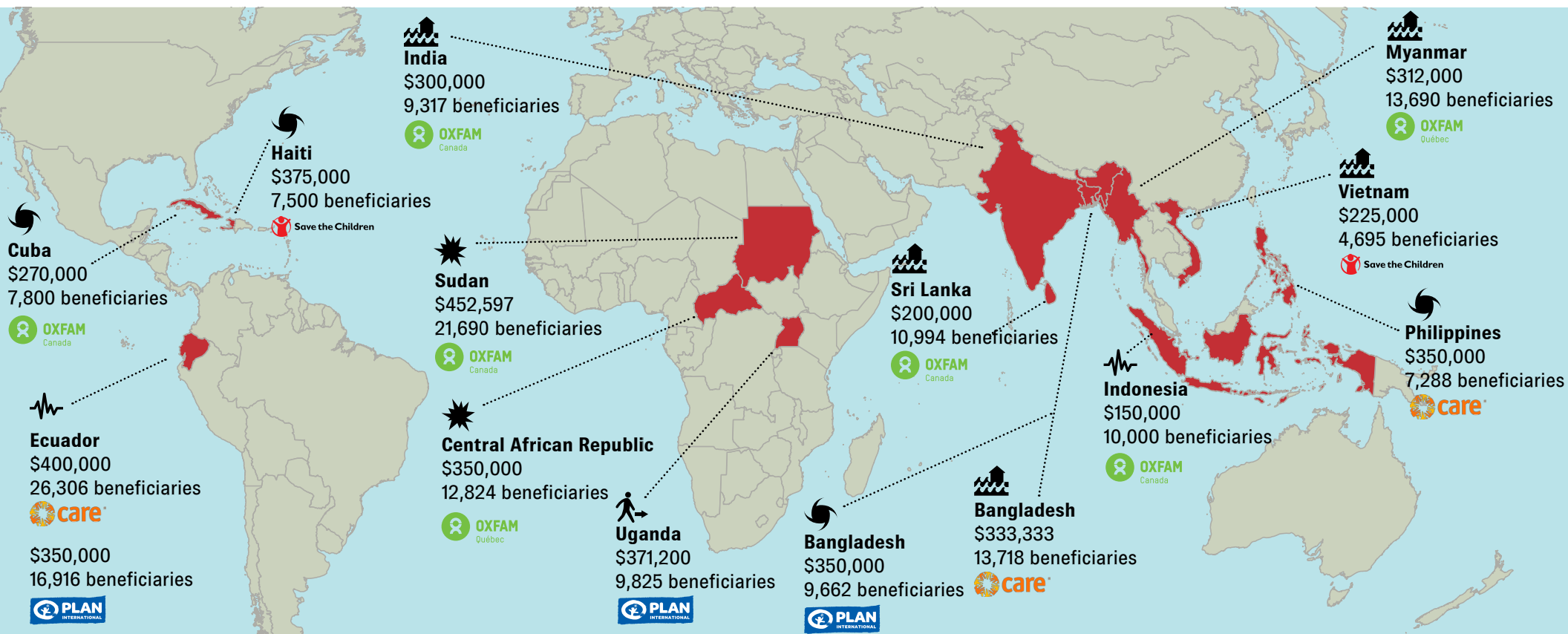


Fund breakdown

Global Affairs Canada: 75%

Responding Member Agency: 15%

Humanitarian Coalition donors: 10%



ACCOUNTABILITY

The Humanitarian Coalition monitors its members' progress in making effective use of the funds allocated during an appeal and checks expenditures against their budget forecasts.

During and after a response to a disaster or crisis, the ability and willingness of our member agencies to conduct joint evaluations is unique to the Humanitarian Coalition. Indeed, for large appeals, we commission real-time and final evaluations. The findings, which are made public, guide our member agencies as they continue to improve and adapt their response mechanisms.

COST EFFECTIVE FUNDRAISING

In 2016, 85% of money raised by the Humanitarian Coalition during joint appeals was allocated to programs. The remaining 15% was used to manage the appeal and for operations. Core operating costs of the Humanitarian Coalition, such as staff salaries and office expenses, are supported mainly by the annual contributions of our member agencies. In 2016, new staff positions were created to ensure a faster and more effective turnaround capacity in times of crises. This shifted expenses in the budget from communication and fundraising into wages and benefits.

PREDICTABLE DISTRIBUTION OF FUNDS

The funds raised are allocated to member agencies according to a pre-established formula that reflects each member's capacity for emergency response programming. Because member agencies know in advance their respective share of any funds raised, they can better prepare their response and are able to deliver life-saving assistance to those in need within days of a disaster or emergency.

FINANCIAL STATEMENTS

Overall appeal results are presented by combining the donations received by the Humanitarian Coalition and those received directly by its member agencies. However, only donations made directly to the Humanitarian Coalition are included in these audited financial statements.

The Humanitarian Coalition's full financial statements are available at <http://humanitariancoalition.ca/about-us/reports-publications>

Year ended December 31, 2016, with comparative information for 2015

	2015	2016
Assets	\$2,162,847	1,165,613
Current liabilities	\$1,765,092	940,780
Net assets	\$397,755	224,833

Statement of Operations

Year ended December 31, 2016, with comparative information for 2015

	2015	2016
Revenue	\$5,298,357	5,397,487
Total Expenses	\$5,294,696	5,570,409
Program	\$4,556,875	4,733,724
Communication and fundraising	\$352,255	209,159
Wages and benefits	\$229,168	429,986
Operations	\$156,398	197,540
Net Income (deficiency)	\$3,661	(172,922)

OUR SUPPORTERS

The work of the Humanitarian Coalition and its member agencies would not be possible without the generous support of donors. We would like to extend our deepest gratitude to all the individual donors, corporations and the Government of Canada for making our efforts possible.

While we do not have space to thank all individual donors, the following are some of the supporters who have made a significant contribution to the Humanitarian Coalition in the past year.

Michel Arsenault
Manal Awad
Shane Baker
Louis Borgeat
Amanda Clarke
Minnie De Jong
Murray Dickson
Yves Dion
Catherine Doyle
Jonathan Dreyer
Kerry Duncan McCartney
Alexander Ervin

Marco Fracasso
Shane Green
Jane Gretchen Hill
Heidi Jackson
Tina Ji
Munir Karbani
Andrew Kernohan
Jean Lytwyn
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Karen Somerville
Jean Stahnke
Brett Stevens
Ruth Sullivan
Cornelia Van Ineveld
Evelyn Westen
Mary Woloshyn
David Young

*Businesses,
Foundations &
Charities*

Blacksheep Refugee Fund at the Ottawa Community Foundation
Burgeon Data Labs Inc.
J. S. Cheng & Partners Inc.
Link Charity Canada Inc.
MEB Strategies
M. Ian Savage Professional Corporation
Team Telus Care
United Way Toronto & York Region

THANK YOU!

WE THANK ALL OUR DONORS, THE FEDERAL GOVERNMENT AND PARTNERS FOR THEIR GENEROUS SUPPORT.

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**HUMANITARIAN
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Save the Children

Together saving more lives